



Entrepreneurship for Physicists: an introductory course

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Il corso sarà tenuto presso il Dipartimento di Fisica,
via Bassi 6, Pavia, con il seguente calendario:

25 Gennaio 2017: ore 17-18, aula 101 (incontro preliminare)

26 Gennaio 2017: ore 9-10 e 14.30-15.30, aula 102

27 Gennaio 2017: ore 9-11, aula 102

Scope of the course – This course aims at training PhD students in developing skills related to technological transfer and to problem solving outside the academic environment. It has three objectives: (1) To make students appreciate the advantages offered by a more entrepreneurial attitude towards technology transfer opportunities; (2) To present the most basic tools that allow entrepreneurs to bring new ideas to market; (3) To give students the opportunity to appreciate the differences and analogies between problem solving in physics and in business. Active participants will work on a realistic case analysis.

Attendance – As active participants (for PhD students in Physics): please contact the PhD coordinator, prof. Lucio Andreani.

As auditors: free attendance to the lectures, within the limits of the lecture room. Post-docs, researchers, graduate students from PhD schools other than Physics, etc, are welcome to participate as auditors.



Full info: see the
PhD web site